## LESSON PLAN

School:	Teachers: Mateja Hočevar,	<b>Class, group:</b> 11 - 15
Elementary School Bartolo	Helena Arzenšek Krajačič	
Kašić, Vinkovci		
Length: 45 min	Date: Monday, 24 April 2017	

Fine art: graphic design (drawing/painting)	Motive: Logo
Lesson title: How to create a logo?	Techniques: pencil/computer

Learning form:	Methods:	Materials:	Tools:
- frontal	- explanation	Computer, pencil,	- logos
- individual	- talk - demonstration	work sheet	- students work

## Literature:

- http://www.logodesignsource.com/types.html;
- <u>http://mashable.com/2014/04/30/logo-design-tips/#ZHIIRkDesSqx;</u>
- Butina M.: Mala likovna teorija (Visual Arts Theory); Debora: Ljubljana, 2000.

## **Objectives - students:**

- learn about the different types of logos,
- get acquainted with the 7 tips for a logo design,
- create a logo in accordance with the mastered knowledge.

Procedure		
Motivation		
We watch a video on Youtube.		
https://www.youtube.com/watch?v=eYqCWBu4pds	Conversation	
To begin		
I distribute the didactic papers among the pupils. We look at the 7 hints.	Explanation	

Activity	
Every student forms his logo - a personal one or for a fictitious company.	Practical work
They comply with the hints and instructions of a graphic design.	
Sketches are made on paper and idea is transferred to program Paint.	
I advise to each student individually.	
To close	
They send the products to their e-mails and finish at home.	Evaluation
They send the completed product to their teacher.	
Evaluation – reflection:	I